

EU4BUSINESS:

CONNECTING COMPANIES

2020 - 2022



AN INITIATIVE OF THE EUROPEAN UNION

We want to make the difference!

The main aim of EU4BCC is to support sustainable economic development and job creation in the Eastern Partnership countries by helping small and medium-sized enterprises (SMEs) to grow - especially by promoting increased trade, encouraging inward investment and fostering business links with companies in the EU.



EU4Business

WHAT IS EU4BCC?

'EU4Business: Connecting Companies' (EU4BCC) is a major project that is being managed by EUROCHAMBRES and funded under the EU4Business initiative of the European Union (EU).

The main aim is to support sustainable economic development and job creation in the Eastern Partnership countries by helping small and medium-sized enterprises (SMEs) to grow - especially by promoting increased trade, encouraging inward investment and fostering business links with companies in the EU.

EU4BCC builds upon the positive results of the successful East Invest projects that were developed by EUROCHAMBRES from 2010 to 2017.

The EU4BCC project is being realised over a period of 3 years, and is due to end in December 2022.



EASTERN PARTNERSHIP (EaP)

The Eastern Partnership (EaP) was launched in 2009 in order to deepen and strengthen relations between the European Union, its Member States and 6 other countries.

EU4Business is an umbrella initiative that covers all EU activities supporting small and medium-sized enterprises (SMEs) in the Eastern Partnership countries.

AIM:

- » Promote trade between the EU Member States & the 6 Eastern.
- » Partnership countries: Armenia, Azerbaijan, Belarus, Georgia, Moldova and Ukraine.



HOW WILL THESE AIMS BE ACHIEVED?

The EU4BCC project supports a wide range of activities that bring together Business Support Organisations (including local and regional Chambers of Commerce and Industry) and businesses in the Eastern Partnership countries and EU Member States. These activities include:

- » B2B Matching – to create direct contacts between SMEs in the Eastern Partnership countries and companies in the EU Member States, leading to new business opportunities.
- » Twinnings – to establish links and foster cooperation between Business Support Organisations (BSOs) in the Eastern Partnership countries and in the EU Member States.
- » Study Visits – to facilitate networking and the sharing of knowledge between representatives of SMEs and BSOs in the Eastern Partnership countries and the EU Member States.



WHICH SECTORS OF ACTIVITY ARE BEING ADDRESSED?

The EU4BCC will be organised on a sectoral basis. This will allow a more strategic approach, targeting the specific needs and opportunities of each sector, and allow for the creation of alliances between EU and EaP businesses on a sectoral – and therefore more specific – basis.

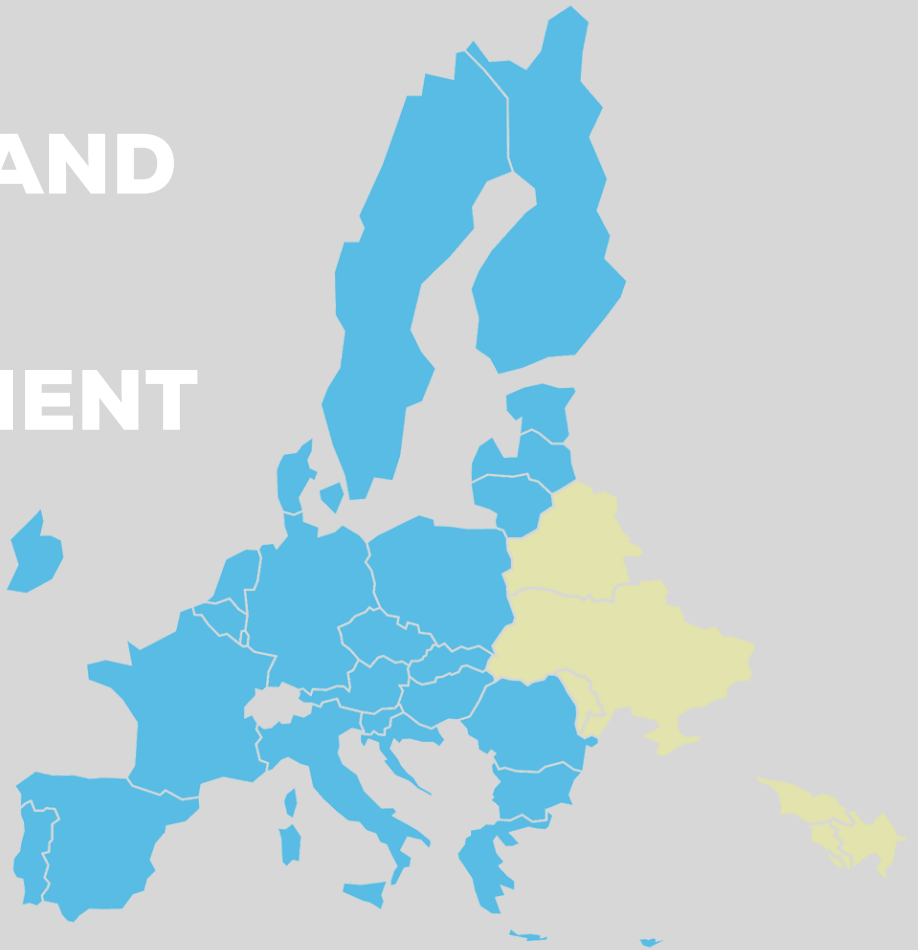
The EU4BCC project will focus on 5 specific sectors of economic activity, where there is considerable potential for growth in trade between the EaP countries and the EU.

SECTORS

Bio/Organic Food
Creative Industries
Textile
Tourism
Wine



SECTORS AND THEIR MANAGEMENT



Five Sectoral Consortia will be selected following an open Call for Proposals.



Each consortium should include Business Support Organisations from at least 2 different EU countries, and at least 1 BSO from one of the non-EU Eastern Partnership countries.



Each consortium will launch and manage calls for proposals, in order to identify which organisations will receive funding to implement specific activities (e.g. B2B Matching, Twinnings, Study Visits)



EU4Business

HOW CAN I KEEP IN TOUCH WITH EU4BCC?

SOCIAL MEDIA



EU4Business: Connecting Companies



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PROJECT MANAGEMENT TEAM

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